

SILICONE EDGE GRAPHICS (S.E.G.)

What is SEG (Silicone Edge Graphics)?

SEG is a high-resolution dye-sublimation digitally printed fabric graphic with a thin silicone strip (aka: gasket) sewn into to the edge. The graphic is mounted by inserting the strip into a groove in the edge of the frame. The result is a large format graphic that that is smooth and aesthetically attractive, while also being very easy to install without tools or special installation skills.

Why choose SEG for your displays?

- **Hi-Resolution Fabric Graphics:** Dye-Sublimation printed graphics are extremely vibrant, while also being lighter than other forms of printed graphics, which makes installation easier and shipping less costly.
- **Versatility:** SEG extrusions can be designed to create virtually limitless configurations. Options include: wall mount, free-standing, single and double faced, front lit or backlit and even multi-level structures.
- **No Visible Sewing:** Sewn edges are hidden in the frames, providing seamless appearance.
- **Cost:** Production of fabric graphics is competitive to other forms of digital printing, but the light weight and ease of installation can result in significant savings in shipping, drayage and installation costs.

Potential Uses:

- Tradeshow Exhibits
- Corporate Interiors
- Retail Displays
- Museums and more!



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